Dennis Willems

Sr. Ux/Ui Designer

4 November 1980

Contact

R33
Roermondsplein 33
6811 JN Arnhem

T: 06 231 080 59
E: dennis@dezzign.nl
W: www.dezzign.nl

Languages

- Dutch — Native
- English — Very good
- German — Good

Software

- Sketch
- Figma / Jam/ Slides
- Miro
- Adobe Illustrator
- Adobe Photoshop
- Adobe Indesign
- Procreate

About me

Dennis Willems is an experienced Senior Ux & Ui Designer from Arnhem. With over 15 years of experience, I have collaborated with various brands and companies, both large and small, both on-site and remotely. My expertise lies in designing user-centric and visually appealing websites and applications, creating a seamless and enjoyable user experience.

I enjoy working in multidisciplinary teams, where we develop products that truly resonate with your customers. My skills include conceptual brainstorming, Creating user flows, rapid prototyping, and creating elegant design systems that foster the sustainable growth of your business.

Skills

- User experience design
- User interface design
- User centric design
- Responsive design
- Atomic design
- Prototyping
- Wireframing
- Usertesting
- Userflows
- Customer journeys
- Illustration
- Agile

Education

2005-2009

Bachelor, Multimedia design
University of Arnhem en Nijmegen (HAN)
Communication Multimedia Design (CMD)

Graduated

2001-2005

MBO, Multimedia design
Cibap school of imagination, Zwolle
Advertising, Presentation & Communication (APC)

Graduated

Workexperience

September 2023 – Current

Teelen B.V.

Teelen B.V. offers TestVision, one of the most comprehensive and complete assessment software solutions available on the market. This software is utilized by many colleges, universities, and educational centers to create, administer, and evaluate tests. Recently the decision was made to redesign the system with a user-centric approach. I was asked to contribute my thoughts and expertise to help realize this vision. Within the project, I was responsible for developing user flows, wireframes, prototypes, user testing, and the final designs. Simultaneously, I built a Design System for TestVision based on these designs.

User flows   Prototyping   Usertesting   Ux Design   Ui Design   Design System

February 2022 – November 2022

Toyota Louwman Financial Services B.V.

I have been approached by Toyota Louwman Financial Services B.V. to create designs for a new and innovative system for submitting online private lease applications, as part of a new team within the company. Additionally, I have also redesigned and tested an internal system for Toyota dealers that was significantly outdated.

User flows   Prototyping   Usertesting   Ux Design   Ui Design   Design System

WPG Uitgevers

For WPG Uitgevers, I was involved in the conversion of all publisher websites (De Bezige Bij, kinderboeken.nl, and A.W. Bruna) to Atomic design. I primarily had a supportive role, providing advice on Atomic design and assisting in the development of the designs. Lastly, I worked on the initial development of the video platform YogaTV for Yoga Magazine.

Wireframing | Atomic Design | Ui Design | Design System

July 2019 – May 2021

Uitgeverij Zwijsen

For WPG, I started a startup project called "Spiek!" for Zwijsen Publishers. The project involved a continuing education app for elementary school teachers in the form of microlearning. I was involved from beginning to end and responsible for all branding, app UI/UX, and creating illustrations to support the learning materials.

User flows | Wireframing | Prototyping | Ui Design | Illustrating

January 2019 – April 2019

Humanitas Nederland

For Humanitas, I was involved in the redesign of their volunteer system called HRS. This system was outdated and no longer user-friendly. It was necessary to make drastic changes as thousands of people work with it on a daily basis.

Wireframing | Prototyping | Ui Design

May 2017 – June 2018

Justlease.nl (Terberg leasing)

For Justlease.nl, I was responsible for the redesign of the website and the redesign of the Justlease app. Additionally, I also worked on improving various internal systems.

Flow charts | Wireframing | Prototyping | Ux Design | Ui Design | Illustrating

Tippiq.nl (Aliander)

For Alliander, I worked on a startup project that focused on sharing all information related to the house and its occupants. The emphasis was particularly on the aspect where the resident had control over sharing this information.

User flows Wireframing Prototyping Ux Design Ui Design

June 2015 – December 2016

Eddydeonderwijsrobot.nl

For Hogeschool de Kempel, I worked on an online tool that allows primary school teachers to create teaching materials that can be executed by a robot. This robot provides support to the teacher during the lesson.

Wireframing Prototyping Ui Design Illustrating

December 2011 - August 2012

Avira.com

For the antivirus software Avira, I contributed to the Online Essentials project. It aimed to create an online tool to remotely control and monitor the antivirus scanner of one or multiple computers.

User flows Wireframing Prototyping Ux Design Ui Design

Start Self employed

Januari 2009 - Oktober 2009

Redhotminute (Now know as IO Digital)

Worked on: Landal Green Parcs, North Sea Jazz festival, Kia Europe, Dorel, Pluimen

Ux Design Ui Design Illustrating

Start working career